



2019 PHATS/SPHEM ANNUAL MEETING

SPONSORSHIP PACKAGES

STANLEY CUP: \$10,000

Sponsorship Options (*Select one*):

- ❖ Hall of Fame Reception Sponsorship
- ❖ Golf Awards Reception Sponsorship
- ❖ PHATS/SPHEM Continental Breakfast Sponsorship

Includes:

- (1) 8x10 exhibit booths
- Priority selection of exhibit booth location
- (4) Complimentary Networking Reception Tickets
- (1) Golf Foursome
- On-site Mobile App Rotating Banner
- Logo on Conference marketing materials
- Logo on Conference website and PHATS/SPHEM website
- Product insert/giveaway in Conference Welcome Bag at Registration Desk
- Company brochures and marketing materials may be distributed at the sponsored event
- Pre-Conference registration list with email addresses to registrants

CONFERENCE FINALS: \$8,000 (CO-SPONSORS WELCOME)

Sponsorship Options:

- ❖ PHATS or SPHEM Lunches
- ❖ PHATS or SPHEM Boxed Lunches (*No speaking opportunity, golf foursome instead.*)

Includes:

- Speaking opportunity during lunch (optional)
- Priority selection of exhibit booth location

- (4) Complimentary Networking Reception tickets
- On-site Mobile App Rotating Banner
- Logo on Conference marketing materials
- Logo on Conference website and PHATS/SPHEM website
- Product insert/giveaway in Conference Welcome bag at Registration Desk
- On site signage of sponsored lunch
- Pre-Conference registration list with email addresses to registrants

SECOND ROUND: \$7,000 (CO-SPONSORS WELCOME)

Sponsorship Options (*Select one*):

- ❖ Exhibit Hall Coffee Breaks

Includes:

- Priority selection of exhibit booth location
- (2) Complimentary Networking Reception tickets
- (1) Golf Foursome
- On-site Mobile App Rotating Banner
- Logo on Conference marketing materials
- Logo on Conference website and PHATS/SPHEM website
- Product insert/giveaway in Conference Welcome Bag at Registration Desk
- Pre-Conference registration list with email addresses to registrants

FIRST ROUND: \$5,000 (CO-SPONSORS WELCOME)

Sponsorship Options:

- ❖ Networking Reception Entertainment

Includes:

- Priority selection of exhibit booth location
- Table at Reception with your company's marketing materials
- Networking Reception banner with logo and additional on site signage
- (4) Complimentary Networking Reception tickets
- On-site Mobile App Rotating Banner
- Logo on Conference marketing materials
- Logo on Conference website and PHATS/SPHEM website
- Product insert/giveaway in Conference Welcome Bag at Registration Desk
- Pre-Conference registration list with email addresses to registrants

PRESIDENT'S TROPHY: \$4,000

Sponsorship Options:

- ❖ On-Site Mobile App Splash Screen

Includes:

- Priority selection of exhibit booth location
- (4) Complimentary Networking Reception tickets
- On-site Mobile App Rotating Banner
- Logo on Conference marketing materials
- Logo on Conference website and PHATS/SPHEM website
- Product insert/giveaway in Conference Welcome Bag at Registration Desk
- Pre-Conference registration list with email addresses to registrants

CENTER ICE: \$2,000

Sponsorship Options (*Select one*):

- ❖ Lanyards for PHATS or SPHEM

Includes:

- Priority selection of exhibit booth location
- (2) Complimentary Networking Reception tickets
- Logo on Conference marketing materials
- Logo on Conference website and PHATS/SPHEM website
- Pre-Conference registration list with email addresses to registrants

POWER PLAY: \$1,500

Sponsorship Options (*Select one*):

- ❖ Coffee Break Sponsorship
- ❖ Welcome Bag with your company logo

Includes:

- Priority selection of exhibit booth location
- (2) Complimentary Networking Reception Tickets
- Logo on Conference marketing materials
- Logo on Conference website and PHATS/SPHEM website
- On site signage of coffee break sponsorship
- Pre-Conference registration list with email addresses to registrants

BREAKAWAY:

Sponsorship Options

- ❖ On-site Brochure Full Page Ad: \$750
- ❖ On-site Brochure Half Page Ad: \$500
- ❖ Welcome Bag Company Giveaways: \$250 per item
- ❖ On-site Mobile App Rotating Banner: \$250

Includes:

- Logo on Conference marketing materials
- Logo on Conference website and PHATS/SPHEM website
- On site signage
- Pre-Conference registration list with email addresses to registrants

ADDITIONAL OPPORTUNITIES

SPHEM Enhanced Education Sessions	15 minute session: \$2,500
(opportunity to speak to all SPHEM members)	30 minute session: \$5,000
	45 minute session: \$7,500
PHATS Vendor Sessions	15 minute session: \$2,500
(opportunity to speak to the NHL Athletic Trainers)	30 minute session: \$5,000